

SPONSORSHIP OPPORTUNITIES

The Sprint 2 Spring 5K is an event created to fundraise for the Hanover Township Foundation, which assists lowincome residents in need of medical and dental services.



SATURDAY MAY 3, 2025

<u>Event start</u>: 6:30AM <u>Race start</u>: 8AM

Izaak Walton Youth Center 899 Jay Street, Elgin, IL

PLATINUM SPONSOR: \$1,250

- Exclusivity as only platinum sponsor
- Table at the race event to promote your company
- Company recognition in large print on the back of every T-shirt
- Company logo exclusively on back of promotional tote bags (given to every participant)
- Company recognition as a "platinum sponsor" at event
- Company logo listed on event website with link to your website
- Social media recognition post
- Company recognition on sponsorship event banner
- 5 Free Race Entries (includes T-shirts)
- Participant packet open for promo items/marketing materials from your company

SILVER SPONSOR: \$300

- Company recognition on the back of every T-shirt
- Company name or logo listed on event website with link to your website
- Company recognition on sponsorship event banner
- 1 Free Race Entry (includes T-shirt)
- Participant packet open for promo items/marketing materials from your company

BRONZE SPONSOR: \$125

- Company name or logo listed on the event website
- Participant packet open for promo items/marketing materials from your company

GOLD SPONSOR: \$500

- Table at the race event to promote your company
- Company recognition on the back of every T-shirt
- Company recognition as a "gold sponsor" at event
- Company logo listed on event website with link to your website
- Social media shout out
- Company recognition on sponsorship event banner
- 3 Free Race Entries (includes t-shirts)
- Participant packet open for promo items/marketing materials from your company

IN-KIND DONATIONS: *

- As a non-profit fundraiser, this event relies on in-kind donations from the community to make it successful. If your company is interested in donating food, products or services for this event please contact Sarah Tyrrell at (630) 483-5665 or health@hanovertownship.org
- Contributing organizations will be recognized on the event website.
- Food donations will be recognized on social media via images from the event.

+In-kind donations not accepted as payment for a sponsorship

Applications with payment must be in hand by 4PM on Friday, April 4, 2025 to be included in designated promotional materials.

Space and exclusivity are provided on a first come basis. Although exclusivity is not guaranteed, the Township may limit the types and numbers of sponsors to avoid duplication of services. *Cancellations after April 4, 2025 and no shows are non-refundable.*

SPRINT 2 SPRING 5K - SPONSORSHIP OPPORTUNITIES

SATURDAY MAY 3, 2025 • 8:00 AM • IZAAK WALTON YOUTH CENTER • 899 JAY STREET, ELGIN, IL

| SPONSORSHIP LEVELS | PLATINUM | GOLD | SILVER | BRONZE |
|--|------------------------|-------------------------|-------------------|--------|
| Exclusivity as only sponsor in level tier | Х | | | |
| Company logo on event tote bags | Х | | | |
| Table at event to promote your company (optional) | X | Х | | |
| Social media company recognition | Х | Х | | |
| Company recognition during medal ceremony | Х | Х | | |
| Company recognition on event banner | Х | Х | Х | |
| Company recognition on event T-Shirt (distributed to all participants) | X Extra Large Print | X Large Print | X Medium Print | |
| Free Race Entries (includes t-shirts) | 5 | 3 | 1 | - |
| Participant bags open for promo item/marketing materials from your company | х | Х | Х | х |
| Company recognition on event website | X | X | X | × |

SPRINT 2 SPRING 5K - SPONSORSHIP AGREEMENT

"Our company is pleased to support the Sprint 2 Spring 5K with a donation at the level indicated below:"

| Platinum | Gold | Silver | Bronze | ◯ In-Kind Donation |
|----------------|------|--------|----------|--------------------|
| Company Name: | | | | |
| Website: | | | | |
| Contact Name: | | | Phone #: | |
| Contact Email: | | | | |
| Signature: | | | Date: | |

Checks Payable to:

Hanover Township Foundation

Mail to:

Office of Community Health 240 S. IL Route 59, Bartlett, IL 60103

Email to:

health@hanover-township.org

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